



Graduate School of Management Studies (GSMS)

Gujarat Technological University

Academic Block 4, Chandkheda, Ahmedabad – 382424

Bachelor of Business Administration (BBA) - Academic Year 2022-23

Eligibility for Admission

1. To seek admission in BBA, a candidate should have passed the qualifying examination of Standard 12th (10+2 pattern) with minimum of 45% marks in General Category (40% marks in case of Reserved Category), computed on the basis of grand total or cumulative grade point average as shown in the mark sheet of the Board.
2. Admissions will be done on the merit basis based on the marks of Standard 12th (HSC).
3. Students who have qualified 12th standard exams prior to current academic year are also eligible with other conditions remaining same.

Duration of Program

3 years (6 semesters)